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# lauren skogstad

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*Date of birth:* 01 March 1985

*Address:* 27 Dellow House, Dellow Street, Shadwell, E1 0BW

*Nationality:* New Zealand (Youth Mobility Visa expires 05 April 2012)  
Able to apply for Highly Skilled Migrant Visa.

*Availability:* 3 weeks notice

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## *education and professional status*

***Masters of Design with Distinction  
Majoring in Spatial Design***  
Massey University, College of Creative Arts, Wellington, New Zealand, 2010

***Bachelor of Design with First Class Honours  
Majoring in Spatial Design***  
Massey University, College of Creative Arts,  
Wellington, New Zealand, 2008

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## *skills*

Adobe Photoshop CS4 (10 years)  
Adobe Illustrator CS4 (6 years)  
Adobe InDesign CS4 (4 years)  
Dreamweaver (3 years)  
Content Management Systems specializing in DotNetNuke  
Search Engine Optimization  
Email campaigns  
Final Cut Pro (4 years)  
VectorWorks 12 (2 years)  
3DS MAX (6 months)  
Sketch Up 7 (1 year)  
Auto CAD 2d (6months)

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## *awards*

### ***Massey University Masterate Scholarship 2009***

#### ***New Zealand Postgraduate Study Abroad Award 2009***

Travelled to Perth to assist Dorita Hannah in a site-specific performance. Presented a double blind refereed paper at the SEAM symposium for Dance, Film and Architecture in Sydney in September 2009.

### ***Massey University Scholar 2009***

#### ***Best Design Awards 2007, Design Institute of New Zealand***

Co-recipient of Gold, Spatial Design Award for student category for my collaborative project titled Disseminate and Densify.

### ***Zonta International Design Awards 2007***

### ***Artichoke Award 2007***

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## *professional experience*

June 2010 - Current

### **University of the Arts London: Web Designer**

Part of the digital team within the communications team at central services incorporating events, press, web and print. Responsible for user research, site maps, wire frames, graphic design across the entire University digital presence.

January 2010 – April 2010

### **Research assistant to well-known photographer Anne Noble and the College of Creative Arts Research office funded by the Royal Society of New Zealand**

This freelance job consisted of the design and build of a website showcasing photographic works of scientists.

February 2009 - March 2010

### **Director and Designer as part of my masters thesis titled *Polyrhythmic Landscapes***

December 2009

*Big Weather:* Director and Designer for a site-specific performance at the Museum of New Zealand - Te Papa Tongarewa with executive director Tania Kopytko from Dance New Zealand and Crows Feet. The project consisted of six dancers, a film crew, still photographers with rigorous safety negotiations from Te Papa.

October 2009

*Becoming:* Director and Designer for a site-specific performance on Wellington's waterfront. The project

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involved negotiations with the Wellington City council, a film crew, still photographers and two dancers.

**Assistant to Performance Designer Dorita Hannah,  
Professor at Massey University for Spatial Design**

Projects:

February 2009 – October 2009

*Tongues of Stone*: Design assistant in Perth for workshop toward site-specific dance-architecture project.

June 2009 – August 2009

*Hertopia*: Film editing and Post production

June 2009 – August 2009

*Aarero Stone*: Film editing and Post production

February 2009 – June 2009 and  
February 2008 – June 2008

**Massey University: 3rd Year Spatial Design Tutor: Studio  
and Multimedia**

As the paper coordinator designed two assignments for Spatial Design Multimedia for a class of 21 students. Co-designed and tutored Spatial Design Studio with Simon Twose.

July 2007 – February 2009

**3months.com: Interactive and Graphic Website Designer**

Sole designer working on several high profile government and private enterprise sites such as such as the Creative NZ Arts Council of New Zealand Toi Aoetearoa: <http://www.creativenz.govt.nz/>.

Working as part of a small team, responsible for the whole process from design concept to style implementation. *3months.com* followed a project style called Agile. This involved working directly with clients, receiving their immediate feedback, which was incorporated into the design.

June 2008 – November 2008

**School of Architecture, Victoria University: Exhibition  
Design Tutor**

Co-designer and Tutor with Julieanna Preston on theory and techniques of exhibition design for 25 students. The elective paper students were from all undergraduate levels.

June 2008 – November 2008

**Wellington Institute of Technology: Design Tutor**

Tutoring basic design skills for 1st year designers.

October 2007 – November 2007

**Massey University: Exhibition Design for Massey University  
as part of the Blow Festival**

Lead Spatial Graphic designer for the exhibition of current works towards Bachelor of Spatial Design.

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| June 2007 – August 2007                                    | <b>Ministry of Health: Freelance Graphic Designer</b><br>Graphic Designer for an advertising campaign to vote for a District Health Board. Design included logo and flyer.   |
| November 2006 – February 2007                              | <b>Hutt City Council: Website Designer/Content control/Tutor</b><br>Initially, responsible for basic content uploading. Progressed to instructing small business and community groups on how to construct a basic website. Designed local websites, such as the City Council and the district library. |
| November 2005 – June 2006 and<br>February 2005 – June 2005 | <b>Freedom Furniture: Home wares and Furniture Sales Assistant</b><br>Specialized in the sales of blinds and curtains.   |
| November 2004 – February 2005                              | <b>Levenes: Curtain and Paint sales</b><br>Assisted in measuring client houses for new curtains and blinds. Sold paint on the weekend.   |

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## *volunteer work*

### **48-Hour Film Festival**

Producer for *Animal Sale* (2008) and *A Long Way Home* (2009)

### **Melanie Henderson Photography**

Participant for Melanie Henderson photographic exhibition

### **Orientation**

Main spokesperson at Massey University 1st year orientation.

### **Contributed to *D.well***

Developed and run by 4th year Spatial Design, *D.well* is a organization that creates a community within Spatial Design offering competitions, feasts and other events.

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## *referees*

Please contact me for details of my referees:

### **Medeia Cohan:**

University Curator & Acting Head of Alumni

### **RelationsJulieanna Preston:**

Senior Lecturer at Massey University

### **Mark Pascall:**

Director 3months.com